

9. BENEFITS TO THE LOCAL ECONOMY

IMMEDIATE ECONOMIC BENEFITS:

- The development would represent a substantial capital investment that would support a significant amount of construction activity and so employment over the build-out period.
- The construction cost of the 228 lodge scheme with supporting amenities is around £100 million in current day prices.
- This level of construction spend could support around 1,150 “person years” of employment over the lifetime of the build-out of the proposed development both on and off site. 1 Person year equates to one resident (local or otherwise) being employed for one year.
- For a four year to four and half build-out period the construction activity would support around 150 FTE (Full Time Equivalent) jobs when the infrastructure, site servicing and amenities are being delivered (Years 1 and 2); then around 290 to 340 FTE jobs per year during the construction of the lodges (Years 2 to 4 as lodges are built out).
- There will be direct benefits to local construction workers and businesses within the Rother area and its surrounding districts. Alongside this there will be positive impacts on businesses and employees in the supply chain.

LONG-TERM ECONOMIC BENEFITS:

- The development would add visitor accommodation of the highest quality to the Rother district area. This will attract new visitors and spend to the area on a frequent and consistent basis.
- At present Rother is able to attract relatively few visitors who stay overnight and those that come tend to stay in relatively inexpensive accommodation (camping and caravanning parks)
- Once fully operational, visitors staying in the development could generate around £13 million of local spend. This is estimated money spent outside of travel and accommodation and so represents funds which will be invested in local business, services and attractions.
- This level of spend would support substantial numbers of jobs both on-site in the retail and catering facilities and off-site elsewhere in the local economy
- The off-site spend would support local 1066 County visitor attractions, local transport firms, local food and beverage establishments and local retail facilities.
- This overall level of spend would directly support in the order of 220 jobs locally in Rother, both on and offsite (or approximately 305 total full and part-time jobs).
- Depending on the pattern of usage – spend by visitor on-site would support 60 or more jobs based at the development (maintenance, management and F&B) as well as in suppliers coming onto the site.



The on-site retail can provide opportunities for partnerships with local suppliers and retailers, the central spa and restaurant facilities will provide employment.